

**MACD Reorganization
Committee (now
disassembled!)**

Memo

To: Montana Conservation Districts

From: Gayla Wortman, past-chair of the now disassembled Reorganization Committee

cc: Jim Simpson, MACD President

Date: July 13, 2020

Re: Update on the REORGANIZATION (otherwise known as THE MERGER)

WHEELS IN MOTION!

I know this news is ridiculously late: **The proposed merger of MACD and SWCDM is progressing!** Now that a little time has passed (a month) I felt as though a word from me might get Districts thinking about the upcoming Area meetings and what role they can play in the very exciting future of MACD!

At the Spring Board meeting in June I gave my final report on the work the Reorganization Committee did – If you did not get a copy, let me know and I will send it to you (you can also find it on the MACD [web site](#)). There are several attachments to that report that further explains actions taken.

During the Spring Board Meeting, the Board voted to move forward with developing a plan for a merged MACD and SWCDM into one 503(c) organization. This plan will be presented to Districts during their Area Meetings and will be voted on at the Annual Convention. *Your vote will decide the final decision to merge the two organizations or not!*

A small working committee (myself, Dean Rogge, Roddy Rost, and Stephanie Adams) have begun working a “Strategic Plan Framework”.....a one-page document that we will send out to

Districts for their thoughts. The document will try to address, **in clear and concise language**, the purpose, vision, mission, and core values of the new organization and also try to flesh out high level goals, broad approaches to meet the objectives, and specific examples of the strategies. Now, I will admit that we are a little flummoxed right now, but we are giving it a whirl and plan to provide Districts with copies of this Framework to review in time for Area Meetings.

One thing that I cannot be emphatic enough about is that **WE WANT DISTRICT ENGAGEMENT AT EVERY LEVEL**. We need you to be part of this!

We will be regularly communicating with individual districts about the process, how they can get involved, when they can expect results and the like. ***Remember, individual supervisors and administrators are welcome and encouraged to contact their Area Directors for information, to ask questions, or to voice an opinion.*** They may also contact MACD staff with ideas, concepts, or information.

Finally, speaking of results, a committee tasked with implementing the steps to make the merger happen has been appointed. They are Gary Giem, Jim Simpson, Mike Hanson, and Jeff Wivholm. Others are welcome and encouraged to join either this group or the Strategic Framework group – just call me (788-3128) or Stephanie at the office to find out the meeting dates, etc. Most the time, we meet via conference call. Back to results: one of the first things you all can expect is a draft resolution regarding the merge – we would like each District to pass this on a District level and then move it on to their respective Areas. Seems cumbersome, I know, but we want to make sure each District has an opportunity to weigh in prior to the state convention.

I urge you all to be patient with us (some more). With summer work, we are all busy, but we really are doing the best we can. Your input is valuable and encouraged.

Finally, as of this date, the MACD Board has not hired an executive director yet, but we are getting darn close. And, you will be receiving President Simpson's "State of the Association" letter that details where the Board is on most issues.

Please feel free to call me should you have questions or concerns...ideas are always welcome too!

Cordially yours,

Gayla Wortman, CCD Chair